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13  
14  
15 **UNITED STATES DISTRICT COURT**  
16 **CENTRAL DISTRICT OF CALIFORNIA**

17 ARISHA BYARS, individually, and on  
18 behalf of all other similarly situated,

19 Plaintiff,

20 vs.

21 SEPHORA USA, INC., a Delaware  
22 corporation d/b/a WWW.SEPHORA.COM;

23 Defendant.

24 CASE NO. 5:23-cv-883-SSS-KK

25 *[Assigned to the Hon. Sunshine S.  
26 Sykes]*

27 **DEFENDANT SEPHORA USA,  
28 INC.'S NOTICE OF MOTION AND  
MOTION TO DISMISS  
PLAINTIFF'S CLASS ACTION  
COMPLAINT**

29 *[Filed concurrently with Declaration of  
30 Kamran B. Ahmadian and [Proposed]  
31 Order]*

32 Date: October 13, 2023  
33 Time: 2:00 p.m.  
34 Courtroom: 2, 2<sup>nd</sup> Floor

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1 **TO THE CLERK OF THE UNITED STATES DISTRICT COURT FOR THE**  
2 **CENTRAL DISTRICT OF CALIFORNIA AND TO ALL PARTIES AND TO**  
3 **THEIR ATTORNEYS OF RECORD:**

4 **PLEASE TAKE NOTICE** that on October 13, 2023, 2023, at 2:00 p.m., or as  
5 soon thereafter as the matter may be heard, Defendant Sephora USA, Inc. (“Sephora”)  
6 will and hereby does move for an order dismissing Plaintiff Arisha Byar’s (“Plaintiff”)  
7 Class Action Complaint (“Motion”). This Motion is made pursuant to Federal Rules  
8 of Civil Procedure 12(b)(1) and 12(b)(6) on the grounds that Plaintiff lacks Article III  
9 standing and otherwise fails to state a claim against Sephora upon which relief can be  
10 granted.

11 Sephora bases its Motion on this Notice, the accompanying Memorandum of  
12 Points and Authorities, and Proposed Order, the pleadings, papers and records on file  
13 in this action, and such oral argument as may be presented at the time of the hearing.

14 This motion is made following the conference of counsel, pursuant to L.R. 7-3  
15 and this Court’s Standing Order, which took place on August 22, 2023, wherein  
16 counsel for Sephora outlined all of the grounds for bringing this Motion. *See*  
17 Declaration of Kamran B. Ahmadian (“Ahmadian Decl.”), ¶¶ 2-3.

18 Dated: August 25, 2023

**BAKER & HOSTETLER LLP**

20 By: /s/ Bethany G. Lukitsch

21 Bethany G. Lukitsch

Kamran B. Ahmadian

22 Attorneys for Defendant  
23 SEPHORA USA, INC.

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1 **I. INTRODUCTION**

2 At its core, this lawsuit is nothing more than a misguided attempt to circumvent  
3 California's relevant statutory privacy scheme and apply a decades old wiretapping  
4 statute to website technology. Another district court in the Eastern District of  
5 California, where this putative class action originated, already found that identical  
6 California Invasion of Privacy ("CIPA") claims asserted against Defendant Sephora  
7 USA, Inc. ("Sephora") by a tester plaintiff and putative class represented by this same  
8 Plaintiff's counsel are insufficient as a matter of law. *See Ruth Martin v. Sephora USA,*  
9 *Inc.*, Case No. 1:22-cv-1355-JLT-SAB (E.D. Cal) ("Martin v. Sephora"). Unhappy  
10 with the adverse ruling and facing another motion to dismiss on the sole remaining  
11 claim, Plaintiff Martin (through Plaintiff's counsel) dismissed the *Martin v. Sephora*  
12 case and the day before the dismissal order was processed, re-filed this Complaint in  
13 the Central District of California with a new tester named plaintiff—selected for the  
14 sole purpose of getting this case before this Court. To prevent this gamesmanship, the  
15 Court should stay any ruling on this Motion to Dismiss, grant Sephora's Motion to  
16 Transfer Venue, and send this matter back to the Eastern District of California for  
17 resolution. *See* Dkt. No. 13.

18 To the extent Sephora's Motion to Transfer Venue is denied, this Court should  
19 follow the prior decision issued in *Martin v. Sephora* that soundly dismissed a virtually  
20 identical complaint *in its entirety* and, for the most part, *with prejudice*. *See Martin v.*  
21 *Sephora USA, Inc.*, 2023 WL 2717636, at \*1 (E.D. Cal. Mar. 30, 2023), *report and*  
22 *recommendation adopted*, 2023 WL 3061957 (E.D. Cal. Apr. 24, 2023). Indeed, just  
23 as with the earlier action, Plaintiff's Complaint is fundamentally flawed. *First*,  
24 Plaintiff lacks Article III standing given her failure to provide any factual allegations  
25 demonstrating that she suffered any cognizable injury. *Second*, as this Court has held,  
26 Sephora cannot be directly liable under § 631(a) because it is a party to the  
27 communication. *Third*, Plaintiff fails to establish an underlying statutory violation  
28 necessary to hold Sephora derivatively liable. Specifically, Plaintiff cannot establish

1 an underlying violation of § 631(a)'s first clause for intentional wiretapping because  
2 that clause is explicitly limited to communications passing over "telegraph or  
3 telephone wires, lines, or cables" and does not include internet communications. Nor  
4 can Plaintiff show that any "eavesdropping" occurred by a third-party vendor in  
5 violation of § 631(a)'s second clause because Plaintiff has not alleged the vendor read  
6 or attempted to read the contents of the chat while the communication was in transit.  
7 *Fourth*, derivative liability under § 631 (a) does not apply when a website owner uses  
8 a third-party's software tool in the operation of its own website, and the Complaint  
9 provides no factual allegations to the contrary.

10 Plaintiff's § 632.7 claim is equally meritless. By its *unambiguous* terms, § 632.7  
11 only applies to communications ***transmitted between two telephones***. Plaintiff admits  
12 that she communicated with Sephora's website, which unquestionably is not a  
13 telephone. Since the plain language of this statute is inapplicable to the allegations,  
14 Plaintiff's § 632.7 claims should be dismissed with prejudice consistent with Judge  
15 Boone's ruling when faced with identical claims involving Sephora's website chat. *See*  
16 *Sephora*, 2023 WL 2717636, at \*17.

17 Lastly, Plaintiff's request for punitive damages should be dismissed as punitive  
18 damages are not recoverable under CIPA and Plaintiff fails to plead any factual  
19 allegations that would demonstrate the required malice, fraud, or oppression.

20 **II. BACKGROUND**

21 **A. Factual Background**

22 Sephora is a retailer of personal care and beauty products which it sells in its  
23 brick-and-mortar stores and through its website ([www.sephora.com](http://www.sephora.com)). Sephora's  
24 website includes a chat feature which offers visitors customer service and personalized  
25 product recommendations. Plaintiff does not provide the exact date of her visit to  
26 Sephora's website. *See* Compl., ¶ 4. Instead, Plaintiff alleges only that she visited  
27 Sephora's website at some point during "mid-2022" and communicated with Sephora's  
28 website chat feature using her "smart phone." *Id.* More details regarding Ms. Byars'

1 visit are essential for purposes of assessing any “privacy rights,” what disclosure  
2 language appeared and whether Ms. Byars’ chat falls within the one-year CIPA statute  
3 of limitations.<sup>1</sup>

4 **B. Procedural Background**

5 On October 23, 2022, Plaintiff’s counsel, on behalf of Ruth Martin, filed a  
6 putative class action complaint against Sephora asserting identical CIPA wiretapping  
7 violations under § 631(a) and § 632.7. *See Martin v. Sephora*, Dkt. No. 1. On January  
8 24, 2023, Sephora filed a Motion to Dismiss, which was referred to Magistrate Judge  
9 Stanley A. Boone to issue findings and recommendations. *Id.*, Dkt. Nos. 12, 15. On  
10 March 30, 2023, Judge Boone issued Findings and Recommendations granting  
11 Sephora’s Motion to Dismiss. *Id.*, Dkt. No. 21. Specifically, Judge Boone dismissed  
12 Plaintiff’s § 632.7 and § 631(a) direct liability claims with prejudice and granted leave  
13 to amend the § 631(a) claim as to the fourth clause (aiding and abetting) only. *Id.* On  
14 April 24, 2023, Judge Thurston adopted Judge Boone’s Findings and  
15 Recommendations in full. *Id.*, Dkt. No. 25.

16 Ms. Martin (still represented by Plaintiff’s counsel) filed a First Amended  
17 Complaint (“FAC”), and on May 15, 2023, Sephora again moved to dismiss. *Id.*, Dkt.  
18 Nos. 22, 26. The next day, on May 16, 2023, Ms. Martin, through Plaintiff’s counsel,  
19 filed a Notice of Voluntary Dismissal in *Martin v. Sephora*, requesting dismissal of the  
20 entire action without prejudice. *Id.*, Dkt. No. 29. That same day, and before the *Martin*  
21 *v. Sephora* matter was officially dismissed by the Eastern District of California, Ms.  
22 Byars, again represented by the same Plaintiff’s counsel, filed a new putative class  
23 action against Sephora in the Central District of California, substituting Ms. Byars in  
24 as named plaintiff—but realleging *identical* CIPA claims, including the same § 631(a)  
25 and 632.7 claims that were dismissed *with prejudice* in the *Martin v. Sephora* matter.  
26 Notably, neither Plaintiff have any business relationship with Sephora—both are

27 <sup>1</sup> On June 6, 2022, Sephora added a disclosure to its chat feature advising visitors that  
28 “Sephora may record this chat,” and providing a conspicuous link to Sephora’s  
Privacy Policy.

1 admitted “testers.” *See Martin v. Sephora*, Dkt. No. 1, ¶ 15; *Byars v. Sterling Jewelers, Inc.*, 2023 WL 2996686, at \*3 (C.D. Cal. Apr. 5, 2023) (Blumenfeld, J.), *reconsideration denied*, 2023 WL 4195768 (C.D. Cal. May 18, 2023) (“Plaintiff Arisha Byars, [is] a tester who has filed at least 100 similar lawsuits asserting online privacy violations.”). Sephora has filed a Motion to Transfer Venue back to the Eastern District of California, which is set to be heard by this Court on September 29, 2023. *See* Dkt. No. 13. The Motion to Transfer Venue includes an Opposition to Plaintiff’s Notice of Related Cases and, to the extent transfer to the Eastern District is denied, seeks the transfer of this case back to the originally assigned district judge. *Id.*

10 **III. LEGAL STANDARD**

11 Under Rule 12(b)(6) of the Federal Rules of Civil Procedure, a motion to dismiss  
12 for failure to state a claim can be based on the failure to allege a cognizable legal theory  
13 or the failure to allege sufficient facts under a cognizable legal theory. *See* Fed. R. Civ.  
14 P. 12(b)(6). To withstand a motion to dismiss under Rule 12(b)(6), a complaint must  
15 set forth factual allegations sufficient “to raise a right to relief above the speculative  
16 level.” *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 555 (2007). “[A] plaintiff’s  
17 obligation to provide the ‘grounds’ of his ‘entitle[ment] to relief’ requires more than  
18 labels and conclusions, and a *formulaic recitation of the elements of a cause of action*  
19 *will not do.*” *Id.* (emph. added). The Court is “free to ignore legal conclusions,  
20 unsupported conclusions, unwarranted inferences and sweeping legal conclusions cast  
21 in the form of factual allegations.” *Performance Designed Prod. LLC v. Plantronics, Inc.*, 2019 WL 3082160, at \*3 (S.D. Cal. 2019). Even where facts are accepted as true,  
22 “a plaintiff may plead himself out of court if he pleads facts which establish that he  
23 cannot prevail on his . . . claim.” *Weisbusch v. County of Los Angeles*, 119 F.3d 778,  
24 783 n.1 (9th Cir. 1997).

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1 **IV. ARGUMENT**

2 **A. Plaintiff Lacks Article III Standing.**

3 To establish the constitutional minimum for Article III standing, “a plaintiff  
4 must show (i) that she suffered an injury in fact that is concrete, particularized, and  
5 actual or imminent; (ii) that the injury was likely caused by the defendant; and (iii) that  
6 the injury would likely be redressed by judicial relief.” *Lujan v. Defenders of Wildlife*,  
7 504 U.S. 555, 560-61 (1992). It is the “plaintiff[’s] ... burden of establishing these  
8 elements.” *Spokeo, Inc. v. Robins*, 578 U.S. 330, 338 (2016). To establish injury in  
9 fact, “a plaintiff must show that [] she suffered ‘an invasion of a legally protected  
10 interest’ that is ‘concrete and particularized’ and ‘actual or imminent, not conjectural  
11 or hypothetical.’” *Id.* at 339 (quoting *Lujan*, 504 U.S. at 560). A particularized injury  
12 “must affect the plaintiff in a personal and individual way” and a concrete injury must  
13 be “real”—not “abstract”—and “actually exist.” *Id.* at 339-40.

14 Here, Plaintiff’s Complaint must be dismissed for lack of Article III standing  
15 because she has failed to adequately allege *any* concrete harm. As an initial matter,  
16 Plaintiff’s harm cannot solely be based on Sephora’s alleged CIPA violations because  
17 “Article III standing requires a concrete injury even in the context of a statutory  
18 violation.” *Lightoller v. Jetblue Airways Corp.*, 2023 WL 3963823, at \*3 (S.D. Cal.  
19 June 12, 2023) (quoting *TransUnion LLC v. Ramirez*, 141 S. Ct. 2190, 2204 (2021)).  
20 The Supreme Court “has rejected the proposition that a plaintiff automatically satisfies  
21 the injury-in-fact requirement whenever a statute grants a person a statutory right and  
22 purports to authorize that person to sue to vindicate that right.” *Id.* In sum, for purposes  
23 of Article III standing, “***an injury in law is not an injury in fact.***” *Id.* (emph. added).

24 Several district courts have explicitly rejected the contention that “any violation  
25 of CIPA necessarily constitutes an injury in fact without the need for an additional  
26 showing of harm.” *Lightoller*, 2023 WL 3963823, at \*3; *see also Mikulsky v. Noom, Inc.*,  
27 2023 WL 4567096, at \*4 (S.D. Cal. July 17, 2023); *Sterling Jewelers*, 2023 WL  
28 2996686, at \*3 (dismissing CIPA claim where plaintiff failed to allege “that she

1 disclosed any sensitive information to Defendant, much less ... identified any harm to  
2 her privacy."); *see also Massie v. Gen. Motors LLC*, 2022 WL 534468, at \*2, 5 (D.  
3 Del. Feb. 17, 2022) (dismissing CIPA claims for lack of standing on the grounds that  
4 plaintiff failed to allege a concrete injury); *but see Garcia v. Build.com, Inc.*, 2023 WL  
5 4535531, at \*3 (S.D. Cal. July 13, 2023) (finding Article III standing for CIPA claims).  
6 Further, any reliance on *In re Facebook, Inc. Internet Tracking Litig.*, 956 F.3d 589,  
7 298 (9th Cir. 2020) would be unavailing. Although *In re Facebook* held that an alleged  
8 statutory violation of CIPA does give rise to a concrete injury sufficient to confer  
9 Article III standing, it did so *before* the Supreme Court issued *TransUnion*. *See*  
10 *Lightoller*, 2023 WL 3963823, at \*3 (finding *In re Facebook* to be “untenable in light  
11 of the Supreme Court’s holding in *TransUnion*.”).

12 Because Plaintiff cannot rely on her alleged statutory CIPA violation to confer  
13 Article III standing, she must otherwise allege harm to her substantive right to  
14 privacy—something she cannot do. The Ninth Circuit has recognized that, separate  
15 and apart from a statutory violation, the violation of a plaintiff’s “substantive right to  
16 privacy” is a concrete injury sufficient to confer standing. *See Campbell v. Facebook,  
17 Inc.*, 951 F.3d 1106, 1117–19 (9th Cir. 2020). “But, the Ninth Circuit has also clarified  
18 that the right to privacy encompasses an ‘individual’s control of information  
19 concerning his or her person.’” *Mikulsky*, 2023 WL 4567096, at \*4 (quoting *In re  
20 Facebook*, 956 F.3d at 598). The Supreme Court then further clarified that for there to  
21 be a concrete harm, the alleged injury must bear “a close relationship to harms  
22 traditionally recognized as providing a basis for lawsuits in American courts,” such as  
23 “disclosure of private information” and “intrusion upon seclusion.” *TransUnion*, 141  
24 S. Ct. at 2204.

25 Here, the allegations in the Complaint do not demonstrate any violation of  
26 Plaintiff’s substantive right to privacy. Plaintiff does not allege that Sephora (or even  
27 “LiveChat”) improperly accessed or disclosed her private information, nor could she,  
28 because Plaintiff does not even allege the nature or substance of her communications

1 with Sephora. *See* Compl., ¶ 4 (describing only a “brief conversation”). Moreover,  
2 Plaintiff is an admitted tester; said differently, she knew based on similar testing of  
3 other defendants’ websites that any content she purposefully typed into the chat might  
4 be recorded and/or viewed by Sephora’s vendors supporting that chat function on  
5 behalf of Sephora. Simply put, because Plaintiff has not alleged a concrete harm to her  
6 privacy, she has failed to satisfy the injury in fact requirement for Article III standing.  
7 As such, the court must dismiss Plaintiff’s claims for lack of subject matter jurisdiction.  
8 *See Maya v. Centex Corp.*, 658 F.3d 1060, 1067 (9th Cir. 2011) (“lack of Article III  
9 standing requires dismissal for lack of subject matter jurisdiction”).

10 **B. Plaintiff’s Section 631(a) Claim Fails.**

11 CIPA prohibits certain types of conduct that invade an individual’s privacy.  
12 Originally enacted in 1967, CIPA has been updated several times to account for  
13 changes in technology (cell phones) and social norms. CIPA’s § 631 was aimed at  
14 thwarting “one aspect of the privacy problem—eavesdropping, or the secret monitoring  
15 of conversations by third parties.” *Ribas v. Clark*, 38 Cal.3d 355, 359 (1985). To do  
16 so, § 631 makes three distinct and mutually independent patterns of conduct unlawful:  
17 (1) “‘intentional wiretapping [with any telegraph or telephone],’ (2) ‘willfully  
18 attempting to learn the contents or meaning of a communication in transit over a wire,’  
19 and (3) ‘attempting to use or communicate information obtained as a result of engaging  
20 in either of the two previous activities.’” *See Mastel v. Miniclip SA*, 549 F. Supp. 3d  
21 1129, 1134 (E.D. Cal. 2021). Section 631(a) also includes a fourth basis for liability,  
22 for anyone “who aids, agrees with, employs, or conspires with any person or persons  
23 to unlawfully do, or permit, or cause to be done any of the other three bases for  
24 liability.” *Id.* (quoting Cal. Penal Code § 631(a)). The Complaint’s vague and  
25 conclusory statements fail to state a claim for any of these types of conduct. For these  
26 reasons, Plaintiff’s § 631(a) claim should be dismissed with prejudice.

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1       1. *Plaintiff's direct liability claims against Sephora fails because*  
2       *Section 631(a) does not apply to a party to the communication.*

3       Plaintiff is again asserting legally untenable § 631(a) direct liability claims  
4       against Sephora. *See* Compl., ¶ 30 (“[Sephora] intentionally caused the internet  
5       communication between Plaintiff and [Sephora’s] Website to be recorded. The  
6       Complaint concedes, however, that Sephora was clearly the intended recipient of  
7       Plaintiff’s communication. *See id.*; ¶ 4 (“Plaintiff visited [Sephora’s] Website ... and  
8       conducted a brief conversation with an agent of [Sephora] through the Website’s chat  
9       feature.”). As many courts, including this Court, previously have recognized,  
10       California and federal precedents make clear that as a party to the communication,  
11       Sephora could not have “intercepted” that communication under CIPA as a matter of  
12       law. *See Sephora*, 2023 WL 2717636, at \*9; *Rogers v. Ulrich*, 52 Cal. App. 3d 894,  
13       899 (Ct. App. 1975) (“It is never a secret to one party to a conversation that the other  
14       party is listening to the conversation ....”); *Licea v. Old Navy, LLC*, 2023 WL 3012527,  
15       at \*3 (C.D. Cal. Apr. 19, 2023) (Sykes, J.) (dismissing § 631(a) direct liability claims  
16       with prejudice). *Cody v. Boscov’s, Inc.*, 2023 WL 2338302, at \*2 (C.D. Cal. Mar. 2,  
17       2023) (Sykes, J.) (“[Section 631(a)] exempts from liability any individual or entity who  
18       is a ‘party’ to the ‘communication,’ so that one participant in a conversation cannot be  
19       held to have wiretapped another.”) (quoting *Davis v. Facebook, Inc.*, 956 F.3d 589,  
20       607 (9th Cir. 2020)). Thus, to the extent Plaintiff asserts a § 631(a) direct liability claim  
21       against Sephora it must be dismissed with prejudice.

22       2. *Plaintiff Fails to Allege an Underlying § 631(a) Violation to*  
23       *Support Aiding and Abetting Liability Against Sephora.*

24       Plaintiff cannot assert a valid derivative § 631(a) claim under the aiding and  
25       abetting clause against Sephora because Plaintiff fails to allege that the “Third Party  
26       Spyware Company” violated any aspect of § 631(a) in its own right. Plaintiff’s failure  
27       to allege an underlying § 631(a) violation against a third-party vendor, means that  
28       Plaintiff cannot prove that Sephora aided or abetted that same § 631(a) violation. *See*

1 *Boscov's*, 2023 WL 2338302, at \*2 (“[I]n order to plead [] liability for aiding and  
2 abetting, [plaintiff] must first adequately plead ... underlying violations of the statute  
3 [by the third parties].”); *see also Graham v. Noom, Inc.*, 533 F. Supp. 3d 823, 833  
4 (N.D. Cal. 2021) (“Noom is not liable for aiding and abetting FullStory’s wrongdoing  
5 because there is no wrongdoing.”); *Williams v. What If Holdings, LLC*, 2022 WL  
6 17869275, at \*2 (N.D. Cal. Dec. 22, 2022) (holding aiding and abetting liability “is  
7 based entirely on whether [the third party] violated Section 631(a) in some way.”).<sup>2</sup>

a. Plaintiff fails to plausibly allege an underlying violation of Section 631(a)'s first clause for "Intentional Wiretapping."

To state a claim under Section 631(a)'s first clause, Plaintiff must allege that Sephora's third-party vendor "intentionally tap[ped], or ma[de] any unauthorized connection . . . with any telegraph or telephone wire, line, cable, or instrument ...." *Mastel*, 549 F. Supp. 3d at 1134 (quoting Cal. Pen. Code § 631(a)) (alterations in original). Here, Plaintiff alleges that the third-party vendor has "covertly embed[ed] code into [Sephora's] chat feature." Compl., ¶ 10 (int. quot. and cit. omitted); *see also id.*, ¶ 33 ("[Sephora] intentionally caused the **internet communication** between Plaintiff [and Sephora's] **Website** to be recorded.") (emph. added). Based on these allegations, Plaintiff clearly is asserting that the third-party vendor "tapped" or made an unauthorized connection **with a website**, not a telephone line.

20 Section 631(a)'s first clause, however, is explicitly limited to communications

22 <sup>2</sup> The Complaint also runs afoul of Rule 8 of the Federal Rules of Civil Procedure by  
23 failing to sufficiently identify the alleged third-party eavesdropper. Plaintiff's  
24 assertion, pled on "information and belief," that "LiveChat" is the third-party vendor  
25 has not been plausibly alleged, particularly when the alleged factual basis for her  
26 assertion is demonstrably false. Compl., ¶ 10. Plaintiff cites to an article on  
27 LiveChat's website that discusses its work for a Sephora entity. *See id.* The Sephora  
28 entity being discussed in the article, however, is Sephora Poland, also known as  
Sephora Polska SP. *See e.g.*, <https://www.livechat.com/customers/customer-stories/sephora/> ("Branch: Poland"). While Sephora Poland is an affiliate of Sephora USA, Inc., it is a separate business entity. More importantly, Sephora Poland is not a defendant in this litigation and Plaintiff pleads no facts (nor could she) that would suggest that all Sephora entities use the same third-party service providers on their respective websites. This point was raised in Sephora's Motion to Dismiss the First Amended Complaint in *Martin v. Sephora* prior to Plaintiff filing this lawsuit. *See Martin v. Sephora*, Dkt No. 26.

1 sent over a “telegraph or telephone,” which *does not* include internet-based  
2 communications between a website and its visitor. *See What if Holdings*, 2022 WL  
3 17869275, at \*2 (“[T]he first clause of Section 631(a) concerns telephonic wiretapping  
4 specifically, which does not apply to the context of the internet.”); *Mastel*, 549 F. Supp.  
5 3d at 1134-35 (collecting decisions holding that this prohibition is limited to  
6 communications in “telegraph or telephone” contexts, and dismissing CIPA claim that  
7 failed to allege tapping of such communications); *see also In re Google Assistant Priv.*  
8 *Litig.*, 457 F. Supp. 3d 797, 825 (N.D. Cal. 2020) (“The first clause expressly requires  
9 that the unauthorized ‘connection’ be made with ‘any telegraph or telephone wire, line,  
10 cable, or instrument.’”); *Licea v. Cinmar, LLC*, 2023 WL 2415592, at \*5 (C.D. Cal.  
11 Mar. 7, 2023) (Fitzgerald, J.) (“Courts have consistently interpreted this clause as  
12 applying only to communications over telephones and not through the internet.”);  
13 *Byars v. Hot Topic, Inc.*, 2023 WL 2026994, at \*8 n.8 (C.D. Cal. Feb. 14, 2023)  
14 (Bernal, J.) (same).

15 Plaintiff’s citation to *Javier v. Assurance IQ, LLC*, 2022 WL 1744107 (9th Cir.  
16 May 31, 2022), for the proposition that Section 631 applies to internet communications  
17 does not change this analysis. *See Compl.*, ¶ 31. The Ninth Circuit’s holding in *Javier*  
18 was expressly cabined to the question of “prior consent,” which is not at issue here.  
19 *What If Holdings*, 2022 WL 17869275, at \*4 (rejecting “Plaintiff’s reliance on *Javier*”  
20 as “inapposite”); *see Javier*, 2022 WL 1744107, at \*3 (predicting “the California  
21 Supreme Court would interpret Section 631(a) to require the prior consent of all parties  
22 to a communication,” and declining to reach any other arguments). Furthermore, the  
23 dictum in *Javier* is further restricted to the *second clause* in Section 631(a)—the only  
24 clause at issue on appeal. *See id.*, at \*1 (quoting second clause of Section 631(a)); *see*  
25 *also Mastel*, 549 F. Supp. 3d at 1134 (“While it is true that several federal courts  
26 interpreting the CIPA have held that the statute may apply to technologies beyond  
27 telephones or telegraphs, those holdings have largely been limited to the statute’s  
28 second clause.”) (emph. in original).

Because any wiretapping allegedly was done through embedded software code on communications made over the internet and not over a “telegraph or telephone wire,” Plaintiff cannot establish an underlying violation under the first clause of Section 631(a).

b. Plaintiff fails to plausibly allege an underlying violation of Section 631(a)'s second clause because she cannot plead that her communications were intercepted while "in transit".

8        The second clause of § 631 “imputes liability when the defendant reads, or  
9 attempts to read, a communication that is ‘*in transit or passing over any wire, line, or*  
10 *cable*, or is being sent from, or received at any place within’ California.” *Mastel*, 549  
11 F. Supp. 3d at 1136 (emph. added). For a communication “to be intercepted” it “must  
12 be acquired during transmission, not while it is in electronic storage.” *Konop v.*  
13 *Hawaiian Airlines, Inc.*, 302 F.3d 868, 878 (9<sup>th</sup> Cir. 2002) (analyzing in the context of  
14 the Federal Wiretap Act). The Ninth Circuit in *Konop* reasoned that “[t]his conclusion  
15 is consistent with the ordinary meaning of ‘intercept,’ which is ‘to stop, seize, or  
16 interrupt in progress or course before arrival.’” *Id.* (quoting Webster’s Ninth New  
17 Collegiate Dictionary 630 (1985)).<sup>3</sup>

18 Courts applying § 631(a) and the Wiretap Act have acknowledged that, given  
19 the speed of modern internet communications, their “application to that form of  
20 electronic communication is undoubtedly limited.” *NovelPoster v. Javitch Canfield*  
21 *Grp.*, 140 F. Supp. 3d 938, 951 (N.D. Cal. 2014). This is largely because internet  
22 communications, such as email and chat applications, travel so quickly that there is  
23 only an incredibly narrow window during which an interception could occur. *See id.*  
24 at 951-52. Indeed, numerous courts have held that while internet communications may  
25 be improperly accessed either on the originating or receiving end, they are not typically  
26 intercepted during transmission. *Id.*; *see also*, e.g., *Mintz v. Mark Bartelstein & Assocs.*

<sup>27</sup> <sup>28</sup> <sup>3</sup> In interpreting § 631(a), courts have generally construed it “as coextensive with the [federal] Wiretap Act.” *In re Vizio, Inc., Consumer Privacy Litig.*, 238 F. Supp. 3d 1204, 1228, n.9 (C.D. Cal. 2017) (Stanton, J.).

1 *Inc.*, 906 F. Supp. 2d 1017, 1031 (C.D. Cal. 2012) (Wilson, J.) (dismissing claim upon  
2 finding that “Defendants did not access, disclose, or use any emails that had been  
3 acquired during transmission. Rather, the emails Defendants viewed were stored on  
4 Gmail.”); *Licea v. Am. Eagle Outfitters, Inc.*, 2023 WL 2469630, at \*10 (C.D. Cal.  
5 Mar. 7, 2023) (Fitzgerald, J.); *Mastel*, 549 F. Supp. 3d at 1137; *Pena v. GameStop,*  
6 *Inc.*, 2023 WL 3170047, at \*5 (S.D. Cal. Apr. 27, 2023) (“The Complaint fails to allege  
7 that any information shared with Zendesk was ‘intercepted’ in a manner that would be  
8 actionable under either the FWA or CIPA.”).

9       Here, Plaintiff relies on buzzwords rather than allege any facts plausibly  
10 showing that Sephora’s third-party vendor intercepted the contents of *her*  
11 communications while *in transit*. Nor has she alleged any facts (nor can she without  
12 complete speculation) that any third-party intercepts chat communications ***before or at***  
13 ***the same time*** they are provided to the intended recipient—the Sephora agent  
14 representative. To the extent those communications are later recorded (or saved) on a  
15 third-party’s servers or potentially accessed by a third-party after the fact does not  
16 constitute an “interception” under § 631(a). *Bunnell v. Motion Picture Ass’n of Am.*,  
17 567 F. Supp. 2d 1148, 1154 (C.D. Cal. 2007) (Cooper, J.); *see also, Noom*, 533 F. Supp.  
18 3d at 833; (stating that “sharing a record is not eavesdropping” under § 631(a)).

19       Moreover, even if a third-party vendor played some role in routing certain chat  
20 communications from website visitors to Sephora, Plaintiff fails to allege any facts  
21 demonstrating that a third-party “*read*,” “*attempted to read*,” or attempted “*to learn*  
22 *the contents* of any communication” while it was “*in transit*.” *See Adler v. Community.com, Inc.*, 2021 WL 4805435, at \*4 (C.D. Cal. Aug. 2, 2021) (Blumenfeld,  
23 J.) (dismissing CIPA claim where “there [was] no plausible allegation that Defendant  
24 acted to learn the contents of the messages while they were, in a technical sense, in  
25 transit or in the process of being received.”). In fact, Plaintiff’s allegations, while  
26 vague and speculative, state the opposite—the third-party vendor uses a “type of  
27 automatic routing software that *automatically* acquires and transmits user chat  
28

1 communication to [the third-party vendor] without any active input from ... [the third-  
2 party vendor's] employees, agents, or human representatives.” Compl., ¶ 11. This  
3 conclusively rebuts any claims of simultaneous reading.

4 Plaintiff’s remaining conclusory and factually unsupported allegations that  
5 Sephora (or its third-party vendors) somehow intercepted chat messages while they  
6 were “in transit” are insufficient and cannot support a § 631(a) claim. *See* Compl., ¶¶  
7 11, 17, 33. Relying on *Campbell v. Facebook Inc.*, 77 F. Supp. 3d 836, 848 (N.D. Cal.  
8 2014), this Court previously has held that a plaintiff’s conclusory allegations that  
9 communications were intercepted in transit should be “taken as true at this stage of the  
10 case.” *Byars v. Goodyear Tire & Rubber Co.*, 2023 WL 1788553, at \*4 (C.D. Cal.  
11 Feb. 3, 2023) (Sykes, J.). Respectfully, this Court should reconsider this position as it  
12 disregards the fundamental principle of plausibility pleading outlined by the Supreme  
13 Court which requires the rejection of unsupported statements and mandates the  
14 inclusion of “enough facts to state a claim to relief that is plausible on its face.”  
15 *Twombly*, 550 U.S. at 547. Additionally, the *Campbell* decision does not cite to any  
16 federal or California precedent for this proposition. *See Campbell*, 77 F. Supp. 3d at  
17 848. Regardless, the complaint at issue in *Campbell* was far more factually detailed  
18 than the allegations in this Complaint. *See id.* at 839 (“Plaintiffs allege that Facebook  
19 scans the content of their private messages, and if there is a link to a web page contained  
20 in that message, Facebook treats it as a “like” of the page and increases the page’s  
21 “like” counter by one.”). Here, in contrast, Plaintiff relies on barebone conclusory  
22 allegations that *some* third party secretly intercepts her messages in real time without  
23 any specific facts demonstrating how, when or where the alleged interception is  
24 achieved. *See* Compl., ¶¶ 11, 30. This pleading is insufficient to establish a plausible  
25 claim under § 631(a).

26 Moreover, the overwhelming majority of decisions (issued before and after  
27 *Goodyear*), including the court in *Martin v. Sephora*, have categorically rejected the  
28 premise that conclusory allegations are sufficient to support a § 631(a) wiretapping

1 claim at the pleadings stage. *See Sephora*, 2023 WL 2717636, at \*11 (“Plaintiff also  
2 argues her allegations that her communications were intercepted by a third-party  
3 company while ‘in transit’ should be taken as true at this stage in the pleadings. [] The  
4 Court disagrees.”); *In re Vizio*, 238 F. Supp. 3d at 1228 (dismissing wiretap claim  
5 because the “conclusory allegation that Vizio intercepted their electronic  
6 communications ‘during transmission’ was only supported by “vague allegations  
7 about how Vizio’s data collection occurs in real-time.”); *Rodriguez v. Google LLC*,  
8 2022 WL 214552, at \*1-2 (N.D. Cal. 2022) (“Using the word ‘intercept’ repeatedly is  
9 simply not enough without the addition of specific facts that make it plausible Google  
10 is intercepting their data in transit.”); *GameStop*, 2023 WL 3170047, at \*6 (“Bare  
11 allegations of recording and creating transcripts do not specifically allege that  
12 Plaintiffs’ messages were intercepted while in transit.”).

13 Because Plaintiff fails to sufficiently allege an underlying violation under the  
14 first, second, or third clause of § 631(a) as to the alleged third-party eavesdropper,  
15 Plaintiff’s derivative aiding and abetting claim against Sephora fails.<sup>4</sup>

16 3. *Plaintiff’s “aiding and abetting” claim otherwise fails because the*  
17 *Complaint does not plausibly allege that a third-party vendor can*  
18 *use the chat communication for its own purposes.*

19 Not only has Plaintiff failed to allege an underlying § 631(a) violation by a third-  
20 party vendor that would support derivative liability, but Sephora’s use of a third-party  
21 to provide software solutions and operate or otherwise assist with chat communications  
22 on Sephora’s website, including any routing of chat communications through third-  
23 party servers, does not give rise to a § 631(a) claim under an aiding and abetting theory.  
24 Numerous courts, including the *Martin v. Sephora* court and this Court, have  
25 recognized that the common business practice of using software from a third-party

26 <sup>4</sup> “A finding of a violation under the third clause of § 631(a) is contingent on a finding  
27 of a violation under the first or second clause of § 631(a).” *Sephora*, 2023 WL  
28 2717636, at \*11 (citing *Google Privacy Litig.*, 457 F. Supp. 3d at 827). Because  
Plaintiff cannot establish an underlying violation under the first two clauses, as  
discussed above, Plaintiff cannot establish an underlying violation of the third clause.

1 vendor to facilitate customer website chats does not violate CIPA because such  
2 software service providers are not third-party eavesdroppers if they simply assist the  
3 party to the communication in obtaining, analyzing and utilizing their own data. *See*  
4 *Sephora*, 2023 WL 2717636, at \*13 (“[A] third-party vendor that is deemed to merely  
5 facilitate customer chats as an extension of the company does not trigger derivative  
6 liability under § 631(a).”) (emph. added); *Noom*, 533 F. Supp. 3d at 831; *Hot Topic*,  
7 2023 WL 2026994, at \*10.

8 In other words, a company’s use of a website vendor does not constitute  
9 eavesdropping under § 631(a) where the vendor is a tool, agent, or extension of the  
10 company itself. *See Noom*, 533 F. Supp. 3d at 832; *Johnson v. Blue Nile, Inc.*, 2021  
11 WL 1312771 (N.D. Cal. 2021); *Yale v. Clicktale, Inc.*, 2021 WL 1428400, at \*3 (N.D.  
12 Cal. Apr. 15, 2021) (“Clicktale is not a third-party eavesdropper. It is a vendor that  
13 provides a software service that allows its clients to monitor their website traffic.”). In  
14 *Noom*, for example, the court concluded that the defendant’s use of a third-party  
15 session replay software provider could not give rise to a CIPA violation, even though  
16 the vendor “captures its clients’ data, hosts it on [vendor’s] servers, and allows the  
17 clients to analyze their data.” 533 F. Supp. 3d at 832. The court recognized that the  
18 vendor was “an extension of [defendant]” and simply “provide[d] a tool— []—that  
19 allow[ed] [the defendant] to record and analyze its own data in aid of [its] business.”  
20 *Id.* (citing *Rogers*, 52 Cal. App. 3d at 897-99). The court in *Yale* similarly found no  
21 actionable CIPA violation based on a clothing retailer’s use of a vendor to track website  
22 traffic. 2021 WL 1428400, at \*3.

23 Here, Plaintiff only alleges that Sephora allows “at least one third-party vendor  
24 ... [to] secretly intercept ... and store transcripts of [Sephora’s] chat communications.”  
25 Compl., ¶ 11. Plaintiff essentially alleges that these vendor(s) have two functions:  
26 recording and storing information. But recording and storing chat transcripts on behalf  
27 of Sephora does not violate CIPA. *See Noom*, 533 F. Supp. At 832-33; *Yale*, 2021 WL  
28 1428400, at \*3 (granting a motion to dismiss because the licensed software “is not a

1 third-party eavesdropper. It is a vendor that provides a software service”). Plaintiff’s  
2 other conspiratorial allegations concerning Meta (also known as Facebook) and its  
3 “secret plan to profit from private chats” should be disregarded entirely, as they are  
4 nothing more than conclusory statements lacking any plausible factual support or  
5 connection to Sephora. *See e.g.*, Compl., ¶¶ 12-16. At best, Plaintiff only vaguely  
6 alleges the potential capabilities of this unnamed third-party vendor (i.e., integration  
7 with Meta) based on generic online sources.<sup>5</sup>

8 Regardless, Plaintiff fails to allege any facts that the *content of her individual*  
9 *chat* with Sephora customer service is accessible to and read by any third-party, let  
10 alone that any third-party vendor is permitted to use collected information for its *own*  
11 *independent purpose*, nor could Plaintiff do so without wild speculation. *See Hot*  
12 *Topic*, 2023 WL 2026994, at \*10 (“[T]he facts alleged in the FAC and inferences that  
13 can be drawn from them demonstrate that Defendant uses a third-party vendor to  
14 ‘record and analyze its own data in aid of [Defendant]’s business,’ not the ‘aggregation  
15 of data for resale,’ which makes the third-party an ‘extension’ of Defendant’s website,  
16 not a ‘third-party eavesdropper.’”); *Am. Eagle Outfitters*, 2023 WL 2469630, at \*8  
17 (“The pleadings, taken as true at this stage, nowhere suggest that the third party has the  
18 ability to use the information independently.”); *Cinmar*, 2023 WL 2415592, at \*9; *see also*  
19 *Javier v. Assurance IQ, LLC*, 2023 WL 114225, at \*6 (N.D. Cal. Jan. 5, 2023)  
20 (recognizing that a third-party that “has no independent capability to divulge the  
21 recording for any other purpose but that of its owner” is akin to the tape recorder in  
22 *Rogers*). Without these allegations, and the facts to support them, Plaintiff’s aiding and  
23 abetting claim against Sephora fails and should be dismissed with prejudice.

24

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25 <sup>5</sup> Whether Sephora can (or does) use Meta tools generally on its website or advertises  
26 on Meta platforms is irrelevant to Plaintiff’s CCPA claims which require sufficient  
27 factual support demonstrating the independent use of chat communications by its  
28 third-party vendor. Simply alleging that Sephora *may* disclose certain information to  
vendors (after the fact) is not enough to establish § 631(a) liability. Plaintiff must  
allege that a third-party collected her communication in transit and used that  
information independently for its own financial gain—something Plaintiff cannot do.

1           C. **Plaintiff Fails to State a Claim under Section 632.7.**

2           Both the plain text of the statute and the legislative history make it clear that  
3 § 632.7 does not apply to the internet communications at issue in this case. First, by  
4 its clear and unambiguous terms, § 632.7 exclusively applies to communications  
5 “transmitted between (1) two cellular radio telephones, (2) a cellular radio telephone  
6 and a landline telephone, (3) two cordless telephones, (4) a cordless telephone and a  
7 landline telephone, or (5) a cordless telephone and a cellular radio telephone.”  
8 *Montantes v. Inventure Foods*, 2014 WL 3305578, at \*4 (C.D. Cal. 2014) (Fitzgerald,  
9 J.). While Plaintiff alleges that she used a cellular telephone with internet capability  
10 to communicate with Sephora, Plaintiff’s allegations at best only satisfy half of the  
11 equation. *See* Compl., ¶ 19. Plaintiff **does not** explicitly allege (nor can she) that  
12 Sephora used a cellular radio, cordless, or landline telephone on the other side of the  
13 communication. Rather, Plaintiff admits that she communicated with Sephora’s  
14 website and not a telephone of any kind. This warrants dismissal of her § 632.7 claim  
15 with prejudice. *See id.*

16           Moreover, § 632.7 simply does not apply to internet communications (i.e.,  
17 chatting with a company’s website as opposed to a telephone call) as evidenced by the  
18 stated legislative purpose behind the statute—to “simply extend[] to persons who use  
19 cellular or cordless telephones the same protection from recordation that persons using  
20 ‘landline’ telephones presently enjoy.” Author Lloyd G. Connelly’s Statement of  
21 Intent, Cal. Assem. Bill No. 2465 (1992). Leading up to the passage of Section 632.7,  
22 the California Senate Committee on Judiciary voiced concerns that “there [was]  
23 currently no statute prohibiting a person from intercepting and intentionally recording  
24 a communication transmitted via cellular or cordless telephone.” *Kahn v. Outrigger  
25 Enters., Inc.*, 2013 WL 12136379, at \*3 (C.D. Cal. 2013) (Wilson, J.) (quoting Senate  
26 Committee on Judiciary, AB 2465, at 2 (June 9, 1992)). The clear intent behind  
27 Section 632.7 was to “expand existing law prohibiting unauthorized recording of  
28 telephone conversations to cover ***cordless and cellular phones***” and not vastly increase

1 the scope of CIPA by covering internet communications. *Id.* (quoting Ways & Means  
2 Committee, AB 2465, at 1 (March 9, 1992) (emph. added).

3 Sephora acknowledges this Court’s prior rulings in *Goodyear* and *Old Navy*  
4 which held that “there is no requirement for [a plaintiff to] allege the type of telephonic  
5 device used by [the defendant]” to plausibly plead a § 632.7 claim. *Goodyear*, 2023  
6 WL 1788553, at \*5 (citing *Roberts v. Wyndham Intern., Inc.*, 2012 WL 6001459, at \*4  
7 (N.D. Cal. Nov. 30, 2012); *Old Navy*, 2023 WL 3012527, at \*3. Again, Sephora  
8 respectfully requests the Court reconsider this position which conflates statutory  
9 sections, disregards tenets of statutory interpretation, and has been persuasively  
10 rejected by numerous other district courts. *See Hot Topic*, 2023 WL 2026994, at \*12  
11 (dismissing § 632.7 claim based on virtually identical allegations finding that “there is  
12 no possible basis to conclude that one of the five ‘exclusive … types of calls’ are at  
13 issue [here].”); *Sephora*, 2023 WL 2717636, at \*15 (“*Goodyear* appears to be an outlier  
14 case ....”); *Valenzuela v. Keurig Green Mountain, Inc.*, 2023 WL 3707181, at \*6 n.5  
15 (N.D. Cal. May 24, 2023).

16 More importantly, the Court’s prior holdings effectively renders half of §  
17 632.7’s requirements superfluous. California law is clear—§ 632.7 requires a plaintiff  
18 to plead (and later prove) the type of telephone devices **used by both parties to the**  
19 **communication.** *See Hataishi v. First Am. Home Buyers Prot. Corp.*, 223 Cal. App.  
20 4th 1454, 1469 (2014) (recognizing that § 632.7 in a class action context would  
21 necessarily require a determination as to “what type of telephone was used to receive  
22 the subject call.”). As Judge Bernal acknowledged, prior to this Court’s *Goodyear*  
23 decision, “courts universally agreed that the statutory language of Section 632.7 would  
24 not apply in the context of text-based communications on a website.” *Hot Topic*, 2023  
25 WL 2026994, at \*11 (citing *Montantes*, 2014 WL 3305578, at \*4) (“According to this  
26 list of included types of telephones, the communication must have a cellular radio or  
27 cordless telephone on one side, and a cellular radio, cordless, or landline telephone on  
28 the other side.”); *Moledina v. Marriott Int’l, Inc.*, 2022 WL 16630276, at \*7 (C.D. Cal.

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1 Oct. 17, 2022) (Garnett, J.) (quoting the language of Section 632.7 and finding that it  
2 applies to communications between “a cellular telephone and another telephone.”)).

3 Not only has Plaintiff failed to allege that the communications in question took  
4 place between cellular and cordless telephones (even her own), but her attempt to apply  
5 this statute to ***typed website communications*** lacks any legal support in the plain text  
6 of the statute and in its legislative history. Thus, Plaintiff’s § 632.7 claim cannot  
7 survive as a matter of law.

8 **D. Plaintiff’s Claim for Punitive Damages Must Be Dismissed.**

9 Plaintiff’s request for punitive damages must be dismissed from the Complaint.  
10 For starters, CIPA does not explicitly authorize punitive damages, and Sephora is  
11 unaware of any cases where punitive damages have been awarded under CIPA. *See*  
12 *Bona Fide Conglomerate, Inc. v. SourceAmerica*, 2016 WL 3543699, at \*10 (S.D. Cal.  
13 2016) (acknowledging lack of authority and dismissing punitive damages under  
14 CIPA); *Sephora*, 2023 WL 2717636, at \*17 n. 13 (“[T]he Court’s independent  
15 research, appear to support a finding that ***punitive damages are unavailable for***  
16 ***violations of CIPA.***”) (emph. added). Even if punitive damages were available,  
17 Plaintiff alleges no plausible factual support to suggest she is entitled to punitive  
18 damages. *See Whittlestone, Inc. v. Handi-Craft Co.*, 618 F.3d 970, 973-74 (9th Cir.  
19 2010) (explaining that Rule 12(b)(6) is the appropriate mechanism for seeking  
20 dismissal of an improper prayer for relief).

21 Oppressive, fraudulent, or malicious conduct is a prerequisite for any punitive  
22 damages claim. *See* Cal. Civ. Code § 3294(a) (emphasis added). In the wake of  
23 *Twombly* and *Iqbal*, conclusory allegations of malice, fraud, or oppression are  
24 insufficient to state a prayer for punitive damages. *See Kelley v. Corrections Corp. of*  
25 *America*, 750 F. Supp. 2d 1132, 1147-48 (E.D. Cal. 2010). Here, Plaintiff fails to even  
26 offer conclusory allegations to support a claim for punitive damages. In fact, the words  
27 “malice, fraud, or oppression” are not used once in the Complaint. Because Plaintiff  
28 has not stated a plausible claim for punitive damages against Sephora, her request must

1 be properly dismissed from the Complaint. *See GBTI, Inc. v. Ins. Co. of Pennsylvania,*  
2 2009 WL 2365409, at \*8 (E.D. Cal. 2009) (dismissing request for punitive damages  
3 where plaintiff failed “to allege sufficient acts of malice, oppression or fraud to  
4 support punitive damages.”); *Freedom Transp., Inc. v. Travelers Companies, Inc.*,  
5 2016 WL 7496731, at \*9 (C.D. Cal. 2016) (Bernal, J.) (finding conclusory allegations  
6 in support of punitive damages warranted dismissal where allegations lacked a  
7 corresponding factual basis).

8 **V. CONCLUSION**

9 For all of the foregoing reasons, Sephora respectfully requests that the Court  
10 dismiss Plaintiff’s Complaint in its entirety with prejudice.

11 Dated: August 25, 2023 **BAKER & HOSTETLER LLP**

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1 **Local Rule 11-6.2 – Certificate of Compliance**

2 The undersigned, counsel of record for Sephora USA, Inc., certifies that this  
3 brief contains 6,859 words, which complies with the word limit of L.R. 11-6.1.

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5 /s/ Bethany G. Lukitsch  
6 Bethany G. Lukitsch

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